

**30th Annual Willowa Valley Festival of Arts
June 1-3, 2012, Joseph Community Center
Call to Artists and Changes for 2012**

Dear Artists,

The Willowa Valley Festival of Arts is the largest juried fine art exhibition in Eastern Oregon, featuring contemporary and traditional realism. The festival reflects the beauty, culture, and traditions of the region through its arts and artists. It is the intent of the festival organization to showcase and market the accepted artists' diverse and wide ranging talents. Consistent with that intent any subject, style or medium within the categories below will be considered by the jury. Exhibition space is limited; jurors will select pieces that are most appropriate for the venue and diverse audience.

Please read this letter carefully as submission deadlines and requirements have changed significantly from previous festivals. We continue to strive for ways to improve the festival; in addition to the changes we instituted last year, we are adopting a new **online entry process**. The new online entry form is user-friendly and provides detailed guidance on how to photograph and submit your images. In the past, festival organizers have devoted hundreds of hours of their personal time to review and process artist submissions and other tasks associated with producing the WVFA. The online submission process will greatly reduce this time-intensive process and ultimately improve the overall quality of the show.

Categories:

Sculpture/Bronze:	Any three dimensional work in bronze
Sculpture/Other:	Any three dimensional work in wood, clay, stone, or metal other than bronze
Painting:	Oil, Acrylic, Watercolor
Drawing & Printmaking	Pastel, Pencil, Graphite, Charcoal, Ink or any combination thereof, Wood block, Engraving, Etching, Monoprint, Aquatint, Linotype, Lithography, Silkscreen
Photography:	Any photograph including digitally altered photography
Other:	Mixed Media / Collage, Glass, Jewelry, Ceramics, Fiber

Copies, kits, reproductions, or work done under the supervision of an instructor are not eligible.

The festival will be held June 1-3, 2012, at the Joseph Community Center in Joseph, Oregon. We welcome your submission(s) to our Willowa Valley Festival of Arts. Listed below are the instructions for entering artwork in the 2012 show. We feel these changes improve our ability to showcase your artwork and will ultimately result in a quality experience for artists and patrons.

1. To enter, you must submit images of the actual artwork you are entering in the show. All artwork will be submitted through the online submission process at www.onlinejuriedshows.com. All submitted artwork will be juried by a regional panel for acceptance into the show.
2. Artist deadline to apply and submit images is April 6, 2012. Notification of acceptance will be sent by April 27, 2012. Included with notification will be a packet containing entry identification forms, a reception admission ticket, a process to purchase additional reception tickets as needed, Quick Draw entry and Silent Auction forms.
3. The artist may enter up to three pieces for judging. At the discretion of the jury panel, up to three pieces may be selected for inclusion in the show. It will be the responsibility of the judge to select the individual artwork to receive awards. Up to 200 pieces of artwork may be accepted for the show allowing the festival committee to better showcase your art.
4. This year we are giving accepted artists the opportunity to enter a small piece of artwork in the silent auction and to share in the proceeds of these sales. Participating artists will receive 50% of the final bid; the remaining 50% will be retained by the festival to support future shows. A minimum bid will be established by assigning a value that is 25% of the market value. For example if the piece is valued at \$100.00, then the starting bid for that piece would be \$25.00. If the minimum bid is not met then the piece is returned to the artist. Sale proceeds from pieces that meet or exceed the minimum bid will be divided equally (50/50) between the artist and festival organization. The original value of the piece will not be revealed on the bid sheet nor will viewers be informed of the starting bid ratio. We recommend auction pieces have a value placed on them of no more than \$200.00. All silent auction works will be prominently displayed and a cash award given for "Best Silent Auction Piece". ***An auction piece is not required as a condition to exhibit in the Festival.***

For general information please see www.wallowavalleyarts.org or for specifics on submitting your entry into the festival please visit www.onlinejuriedshows.com. If still you have questions please contact Carolyn Gilbert by email at carolyn.2.gilbert@gmail.com or by phone at 541-432-7535.

We are grateful for your past participation in our festival and welcome new artists. We look forward to a fun and successful 30th Anniversary of our unique Wallowa Valley Festival of Arts.

Sincerely,

Carolyn Gilbert

Carolyn Gilbert
Festival Director